WINDFALL | new basics for those in need

June 16, 2010

Andrea Wong, Lucy Shin, Wendy Dobson-Belaire
Case Competition Committee
Endeavour Volunteer Consulting

Dear Andrea, Lucy, Wendy and Case Competition Committee members:

Thank you all so much for organizing the Case Competition and for choosing Windfall for its inaugural year! We cannot express how honoured we are to be the first organization selected for this incredibly beneficial and meaningful experience!

The organizing committee did an incredible job of putting this event together. We were impressed with the entire process; from the first networking session to the final wrap-up reception, everything was thought through and executed perfectly.

We thank you for taking on the case of the FAB400 individual donor campaign. Although individual giving plans are common in charities, we designed a new and unique program yet we were not sure about its feasibility.

Our hope was that the case competition would provide us with guidelines, creative ideas and a plan of action that was easy to implement. And we were not disappointed. The teams of participants came up with many original and imaginative ideas for our program. The presentations were innovative and extremely professional. In the end, it was difficult to choose one winning team because every team provided us with so many exceptional elements. We learned so much from the presenters and from our fellow judges and for this we are very grateful. We greatly appreciate the quality of the work that everyone put in on our behalf and we are excited about moving forward with the plan.

We hope to stay a part of the Endeavour family for years to come!

Sincerely,

Helen Harakas

Helen Harakas
Executive Director

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