

The A.N.A.S.A. Collective

Web & Graphic Designer

Posting closes: 5:00pm on Friday April 30, 2010
Contract Term: 12 weeks, starting in mid May 2010
Compensation: \$4,000 total for 12 weeks
Job Location: Scarborough, Ontario

Interested candidates must be age 30 or under, currently unemployed, not on E.I., and out of school full-time by April 30. The chosen candidate must own a laptop and all required software programs to effectively conduct their daily duties.

The A.N.A.S.A Collective is a community-led initiative based in Scarborough that supports young women through its annual Pre-Employment and Career Advancement project activities from a holistic perspective.

We have an internship opening for a Web & Graphic Designer. Working in collaboration with the Executive Director, Marketing Coordinator & Communications Coordinator; the successful candidate will be able to conceptualize and produce graphic art and visual materials to effectively communicate information. This role will also be responsible for the look and feel of the A.N.A.S.A's main organizational and project flagship sites.

Essentially reporting to the Executive Director and Fashion Phoenix Coordinator, the duties and responsibilities of the Web & Graphic Designer may include:

- Develop and re-launch A.N.A.S.A's organization website and project micro website
- Support the visual development and maintenance of website content, press releases, reports and other online materials as required
- Consult with A.N.A.S.A's Marketing and Communication's team to establish the overall look and graphic elements of all produced graphic design work
- Graphic design, logo development, and photo editing for produced organization and project related promotional materials
- Ensure consistency of branding and messaging of all developed materials
- Coordinate with A.N.A.S.A's Communications Coordinator to regularly update and maintain A.N.A.S.A's website with content including events and promotions
- Participate in special projects and assume other duties and responsibilities as assigned by the Executive Director and Fashion Phoenix Project Coordinator

The ideal candidate has an educational background in visual arts with a specialization in graphic/web design, commercial art, graphic communication and/or equivalent work experience in the fashion industry, advertising production, print, or internet, and at least 1 to 2 years as a Graphic Designer and Website Developer.

Knowledge of HTML, Cascading Style sheets and image optimization including experience with the Adobe Creative suite, including Photoshop, Illustrator, Indesign, Dreamweaver and Flash is required. Knowledge of Quark, FTP software, PDF workflow and font management is an asset.

Please send your resume along with a cover letter in Word or PDF format telling us why you would be perfect for this job to Attn: Hiring Committee and submit by email to info@anasacollective.com. For additional information, please call (416) 723-8331.